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# INDIAN LIFE STYLE IN POST COVID 19: CHALLENGES AND SOLUTIONS

S. K. Thorat
S.S.S.K.R. Innani Mahavidyalaya, Karanja Lad.
\*Corresponding Author: drskthorat11@gmail.com

### ABSTRACT:

The whole world is in the clutches of Corona Virus termed as Covid 19. It is a dreadful pandemic locked down the entire world. More than 210 countries are suffering from this pandemic. Everyone on this planet is afraid of its looming nature and continuously changing form. Sometimes it shows its symptoms and somewhere it hides and suddenly appears in the guise of death. In fact, this form of Corona Virus is bringing obstacles in investigating its family in order to find out some remedial vaccine. It is a big challenge for the scientists of the world. However, India is not exception to it. It is under lockdown. Its schools, colleges, malls, markets, trains, buses, air-lines, everything is closed. The scenario of post covid 19 in India will have positive as well as negative impact on life style of people. It will have tremendous influence on Education which can be considered as the major sector of any country. The development of any country is depending on the ratio of its educated people. In fact, the paper earnestly makes efforts to find out the prospects of education in India. It also tries to study Indian life style in post covid 19 and its impact on education. The present paper concentrates on the future of education in India and prospect of online Teaching Learning.

Key words: - Life Style, Post Covid 19, Online Teaching, India

## INTRODUCTION:

The Covid 19 has both positive as well as negative impact on almost every Economy, Politics, Religion, and Education. Until and unless vaccine on this disease is found, one cannot expect stability of the human race. This will take long time to arrange the things in proper order. It will have dreadful impact on food, farming, social human relationship, neighborhood, higher education, health, employment, expenses etc. On the contrary, it will have positive sides also which will be observed greatly in the sectors of medicine, pharmaceutical companies, online banking, advertising, mass media, video conferencing platform selling companies, online teaching technologies selling firms Insurance Companies. All these will contribute to change life style of Indians. Indeed, the paper concentrates on changing psychology and attitude of Indians.

# Corona Community and Healthy People

There is a fear of dividing the community into two major classes; one of the people who are infected by the virus and the other that of non-infected. This gulf will lead the society towards dreadful consequences. The post Covid 19 India means the future of the country is in the hands of its people. The fear of division between the infected and not infected is dreadful. This will positively show effects on education in future. The man with strong immunity power will be given preference while placement. One who will produce sound health certificate with full educational qualification may be demanded everywhere.

## Higher Education in India

However, the future of any nation is depending on its education system. It is only higher education which provides opportunities of employability in different sectors. The post-covid 19 has a very strong prospect of positive impact to some extent. The paper makes positive efforts to study beneficial sectors in the country. These will give lot of opportunities to placement. As a result of it, the demands for candidates having good educational qualifications will become the backbone of the nation. In such situation, post



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covid 19 scenario of higher education may become the major attraction of the youngsters in and consequently Online India Teaching Learning techniques will be whole and sole medium of imparting education. The paper also studies and concentrates on post covid 19 beneficiaries companies in India in order to see if these companies increase job opportunities to impart online education to the learners.

## **Insurance Companies**

The post covid 19 scenario in India may grow the need of insurance among the people who will not be ready to take any risk of death because of the virus. In fact, they will live life in death and in such condition they will make themselves insured by taking life policies. The people will feel unsecure from the infected ones. Indeed, the insurance companies will proper its business to a large scale. It will help to increase jobs in major number in India which will demand safe education and the doors to online learning will be opened.

#### Medical Science and **Pharmaceutical** Companies

Post Covid 19 will see a major progress in medical education Pharmaceutical and Companies. The medical field is facing the great of deaths of doctors and medical consultants due the infection of Corona Virus in India. The country will suffer from the great demands of this community. It will take too much time to make a doctor. The government will provide too much scope to medical education in future and consequently it will grow the medical colleges and the stream will called as the prosperous recruitment hub. Secondly, fear stricken people will demand for the pills even for the casual diseases. In the past, they had enough confidence and never took pills for two or three days in illness and waited to be cure without taking medicine. But the impact of covid 19 has changed the scenario and made everyone afraid of the infection. This will grow the income of the Pharmaceutical Companies and these companies will charge the medicine as their wills. It will result in growing the pharmaceutical companies and therefore the recruitment. It will help to increase the demand of online learning.

It is too dangerous and terribly negative impact to the human community if we see by real statistics, philosophy of life and psychology of last part of 20th century. But, let us positively imagine, the present global crises due to corona virus are carrying many seeds of opportunity. If we approach them in the right way, understanding clearly the facts and strategizing the responses those have had helped us to emerge stronger and wiser on the other side. (Barman 2)

## **Advertising Sector and Mass Media**

Indians will believe in advertisement as they are depending on advertisement during lockdown. It is advertisement which will make them secure by advertising the medicines and product of growing immunity in order to save them from the infection. Thus, this sector will provide lots of opportunities of placement. Mass media will pave the ways to study journalism. In a way, it will also grow the need of online learning techniques.

# Video Conferencing Platforms and Online **Technology**

In the post covid 19 scenarios, the people will demand for online enabled technology for maintaining social distancing and enhancing online education. The learners will use science and technology to acquire the knowledge online. Especially, the people will use apparatus for video conferencing platforms in abundant number. They will use various software, zoom, webinars, OBS, Skype, android phones, laptops, audio-video platforms, Google forms, Docs, Meets, Videos, Classrooms, and many more. The business of these tools providers and manufacturers will grow beyond the



imagination. All these will not be suit to the budget of a common man as it is demanded in term of online communication. One can say that common man will not make available all these instruments at low rates. In fact, ICT tools enable the learners' language learning quality through the use of audio books, e-books, blogs, webinar, Google classroom, Skype, iPods, white boards, mobile apps etc.

## Use of ICT Tools in Teaching Learning

The use of ICT enabled facilities in teaching in addition to the traditional lecture methods enhances quality education. includes Computers, Hardware, Software, Peripheral Devices, Media, Internet, Google Classroom, Docs, Forms, Whats App, Webinars, Zoom, elearning resources, e-library, Lecture Captured Videos on YouTube. The learners are able to listen the audios and the different accents. They can develop speaking skills through audio and recording. It certainly changes the attitude of the learners.

ICT provides positive vibrations on students' attitude towards learning a language. Students can have an excellent chance to pick out the elements through which they can meet their learning strategies, which were failed to satisfy by the conventional methods. The availability of the sources like images, animations, audio and video clips is very stimulating because they support the learners in presenting practicing a language in different way. (Alkamel 32)

Indeed, ICT tools will increase the scope of learning in post covid 19. It will provide quality learning materials and resources in order to improve communicative skills.

#### Human Relationship, **Psychology** and Attitude

As almost all the world is under the spell of covid 19, it will have diverse impact on Human Relationship, Psychology and Attitude Indians. India is a land of Vedas, Puranas and Upanishadas which is the fruit of joint efforts of our Rishi and Muni who placed a platform and code of conduct in life. Because of the ways shown by these Rishi and Muni, the Indians can feel peace of mind, a sacred truth of life. T. S. Eliot, a great poet also referred the Indian words Shanti, Shanti, in his poem "The Waste Land." It shows that there is no better place to feel peace of mind than India in the world. In this respect Roman Rolland is quoted by Jawharlal Nehru as he says, "If there is one place on the face of the earth where all the dreams of living men have found a home from the very earliest days when man began the dream of existence, it is India" (Nehru 89). In fact, Covid 19 will spread water on the conduct, Indian sensibility, psychology and attitude of Indians. Covid 19 will bring new custom of social distancing in India. It will give new lessons to the community. It will teach selfishness and break the bond of brotherhood, neighborhood, customs and rituals taught by Rishi and Minis.

## **CONCLUSION:**

A large part of the world population can be affected by the infection of Corona Virus as a result of it the WHO declared the COVID19 pandemics on 30 January 2020. More than 210 countries of the world are under its spell. It can easily infect the human having low immunity power. It is better to maintain certain parameters to stop the infection and break the chain. It can be control only by following social distancing and the lockdown. In circumstances, education is suffering from a break. To say, online education in India will provide a better solution to stop the spread of coronavirus. It is a high time to update the knowledge of online technology and face the challenges in the world. It is expected largely to bring a corrective change in teaching and learning process. In fact, innovative techniques



in the process can bring expected results. Online teaching and learning may prove bless by using innovative methods and techniques with the help of ICT tools to a large extent.

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